

SECTOR PROFILE AT A GLANCE

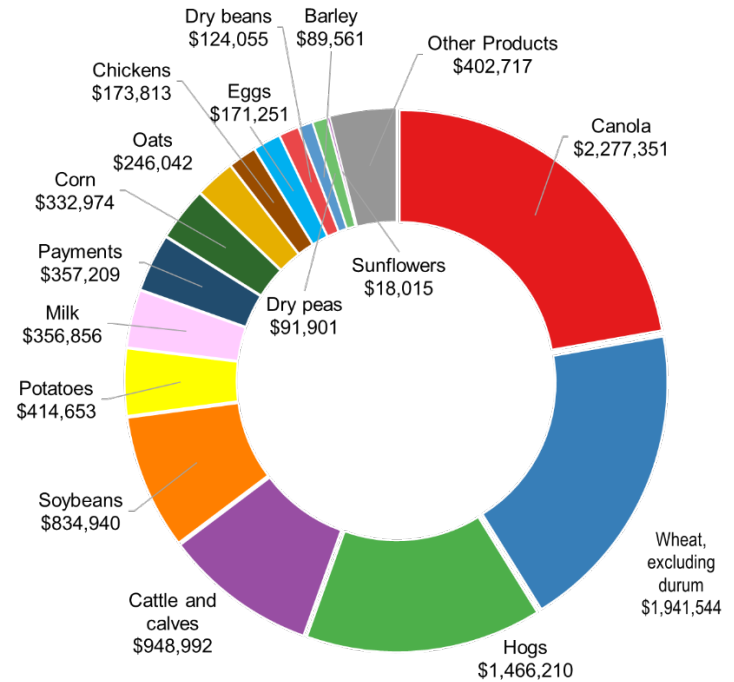
Canola



Highlights

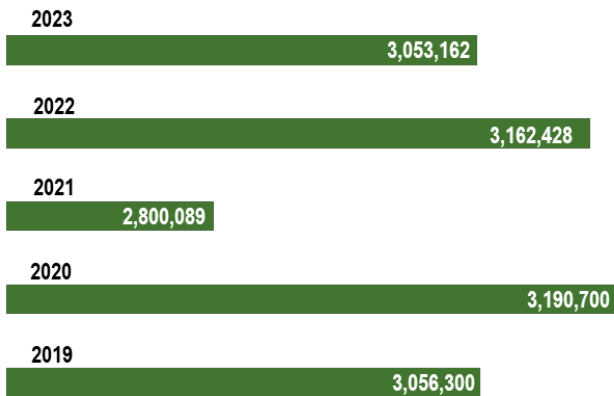
- Canola is Manitoba's biggest crop by farm cash receipts at over \$2.28 billion in 2023.
- Canada planted 22 million acres of canola in 2024, with Manitoba planting 15 per cent or 3.3 million acres.
- Manitoba processes approximately half of its canola seed produced to obtain canola oil and meal, while the remaining seed is exported.
- Canola seed, oil and meal are consistently Manitoba's top group of agricultural exports, totaling over \$2.8 billion in value for 2023.
- Canola is a made-in-Canada crop originally bred from rapeseed, but with substantially improved nutritional qualities.
- The first variety, Tower, was registered by Manitoba's Dr. Baldur Stefansson in 1974.

Farm Cash Receipts (2023, '000 of dollars)



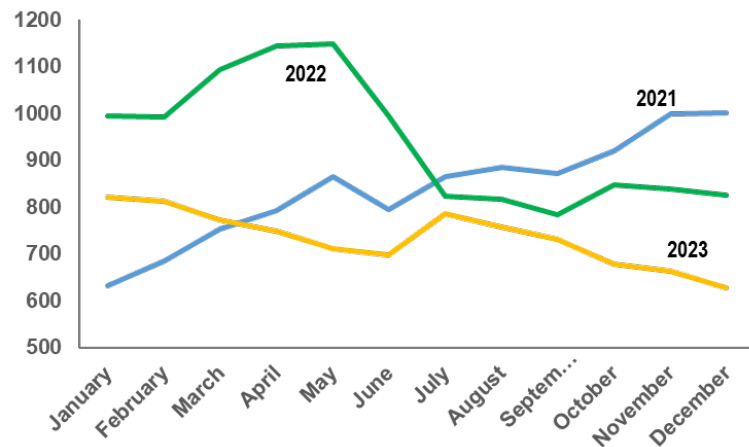
Source: Statistics Canada

Production (metric tonnes)



Source: Statistics Canada

Prices (dollars per metric tonne)



Source: Statistics Canada

Processing

- Crushing canola seed produces 44 per cent oil and 56 per cent meal.
- Canola oil is used in many food products and also can be used to produce nonedible products such as biodiesel.
- Canola meal has long been a valuable protein ingredient in animal feed and is now being developed as a protein-rich ingredient for human consumption as well.
- In Manitoba, Bunge (2) and Viterra (1) operate three crushing plants.

Marketing

- Canola prices in Manitoba and for export are established based on the futures market on the Intercontinental Exchange (ICE).
- Canada's main railways, CN Rail and CP Rail transport canola for export to the west coast, St. Lawrence and direct to the United States.
- The price of canola peaked in the spring of 2022 and has since trended steadily lower following the 2022 and 2023 crops.

Trade

- Canada is the world's largest producer and exporter of canola with a planted area of 22 million acres for 2024.
- In 2023, Manitoba exported \$2.8 billion dollars of canola and canola products.
- Seed exports were \$1.01 billion (36 per cent), oil exports \$1.43 billion (51 per cent) and meal exports were \$388 million (13 per cent) in 2023.
- Canola meal is exported predominantly to the US, while canola oil is sold mostly to the US and Mexico. The top three markets for 2023 canola seed exports were China, Japan and Mexico.

DID YOU KNOW?

- **Canola's yellow blooms cover more than 3.3 million acres in Manitoba – that's almost 14,000 sq. km.!**
- **In 2023, canola generated \$2.28 billion in farm cash receipts, or 22 per cent of all farm cash receipts for Manitoba.**
- **2017 still holds the record for canola yields in Manitoba at 44 bushels per acre.**
- **The Manitoba Canola Growers Association and the Canadian Canola Growers Association represent growers in Manitoba and Canada respectively, working to improve sustainability and profitability of growing canola.**
- **The Canola Council of Canada brings together all parts of the canola value chain across Canada, from plant breeders and input suppliers to farmers and grain handlers, crushers and exporters, as well as food and feed manufacturers, to focus the industry on success and growth.**
- **The Canadian Grain Commission oversees the quality of Canadian grain and oilseed exports. Canola produced in Western Canada is prized by international buyers for its consistent high quality.**

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Contact us

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