

COVID-19 Vaccine Planning for Fall

Manitoba Health

Date of Collection: August 17 to September 15, 2022

Number of Respondents: 882

Background and Context

Manitoba is planning the COVID-19 vaccine campaign for this fall.

A new bivalent COVID-19 vaccine is expected to be approved by Health Canada and become available in the coming weeks. The bivalent vaccine is designed to protect against both the initial COVID-19 strain that was included in previous vaccines and one of the Omicron variants. The bivalent vaccine is expected to provide increased protection against the current COVID-19 variants and lower the chances of severe illness if infected. The bivalent vaccine would be provided as a booster dose, so to be eligible a person needs to have received their initial two or three dose primary series.

This survey is for all Manitobans to share their perspectives, which will help to inform the next phases of the COVID-19 vaccine campaign in the province.

Engagement Overview

The survey on Covid-19 Vaccine Planning for Fall was available for public input for 30 days from August 17 to September 15, 2022, through the EngageMB web portal. The survey was announced via a news release and it was promoted through the communications functions of the portal and the government's social media channels.

The feedback received from this survey will be used to inform our path forward.

What We Heard

There were 882 completed surveys submitted through the EngageMB portal. The following data provides a view into the perspectives provided in those 882 responses, and some demographic information about the individuals who provided those responses.

DEMOGRAPHIC PROFILE

In order to assess the reach of the survey, a small number of demographic questions were asked.

Q1: Which of the following age categories best applies to you?

Option	Count	Percentage
Under 18	0	0
18 to 29	42	4.8%
30 to 49	419	47.5%
50 to 64	259	29.4%
65+	153	17.3%
Prefer not to answer	9	1%

Q2: What gender do you identify as?

Option	Count	Percentage
Female	531	60%
Male	325	37%
Non-binary	6	<1%
Prefer to self-describe	0	-
Prefer not to answer	23	2.6%

Q3: Do you identify as an Indigenous person?

Option	Count	Percentage
No, not Indigenous	779	88%
Yes, First Nations	5	<1%
Yes, Métis	39	4.4%
Yes, Inuit	0	-
Yes, multiple identities	4	<1%
Prefer not to answer	55	6.2%

Q4: Do you live with, regularly care for or come in close contact with anyone in the following categories:

Option	Count	Percentage
Infants under 1 year old	95	11%
Seniors 65+	516	59%
Immunocompromised or have a high risk medical condition	252	29%
Pregnant individuals	94	11%
Diabetic individuals	187	21%
None of the above	273	31%

Q5: Which regional health authority do you primarily live in?

Option	Count	Percentage
Winnipeg (WRHA)	621	70%
Southern Health - Santé Sud	119	14%
Prairie Mountain	67	8%
Interlake-Eastern	65	7%
Northern	10	1%

VACCINE PROFILE

In order to assess the experience of respondents with COVID-19 vaccines, a small number of vaccine questions were asked...

Q6: Which of the following statements best reflects your experience with COVID-19 vaccines?

Option	Count	Percentage
Received primary series (2 doses) and 1 booster	636	72%
Received primary series (2 doses) only	82	9%
Received 1 dose	8	<1%
Not yet vaccinated	10	1%
Will not vaccinate	142	16%

Q7: Where did you receive your vaccines? Check all that apply.

Option	Count	Percentage
Supersite	568	78%
Pharmacy	401	55%
Regional or pop-up clinic	151	20%
Medical clinic	85	12%
Urban Indigenous clinic	24	3%
Other	17	2%
No answer	156	21%

Q8: How have your perceptions on COVID-19 changed over the last 12 months?

Option	Less concerned	Same level of concern	More concerned
Likelihood of contracting COVID	35%	42%	24%
Likelihood of experiencing severe symptoms	50%	36%	14%
Concern of spreading it to family members or friends	31%	47%	22%
Effect of COVID on children	36%	44%	20%
Effect of COVID on Manitoba as a whole	34%	38%	28%
Effect of COVID on the economy	32%	40%	28%

Q9: How often have you accessed information about COVID-19 vaccines over the last six months from:

Option	Frequently	Often	Sometimes	Rarely	Never
ProtectMB.ca	10%	12%	31%	17%	29%
Manitoba.ca/vaccine	8%	10%	30%	19%	30%
ProtectOurPeopleMB.ca	3%	3%	11%	16%	64%
Health Canada	11%	14%	28%	19%	27%

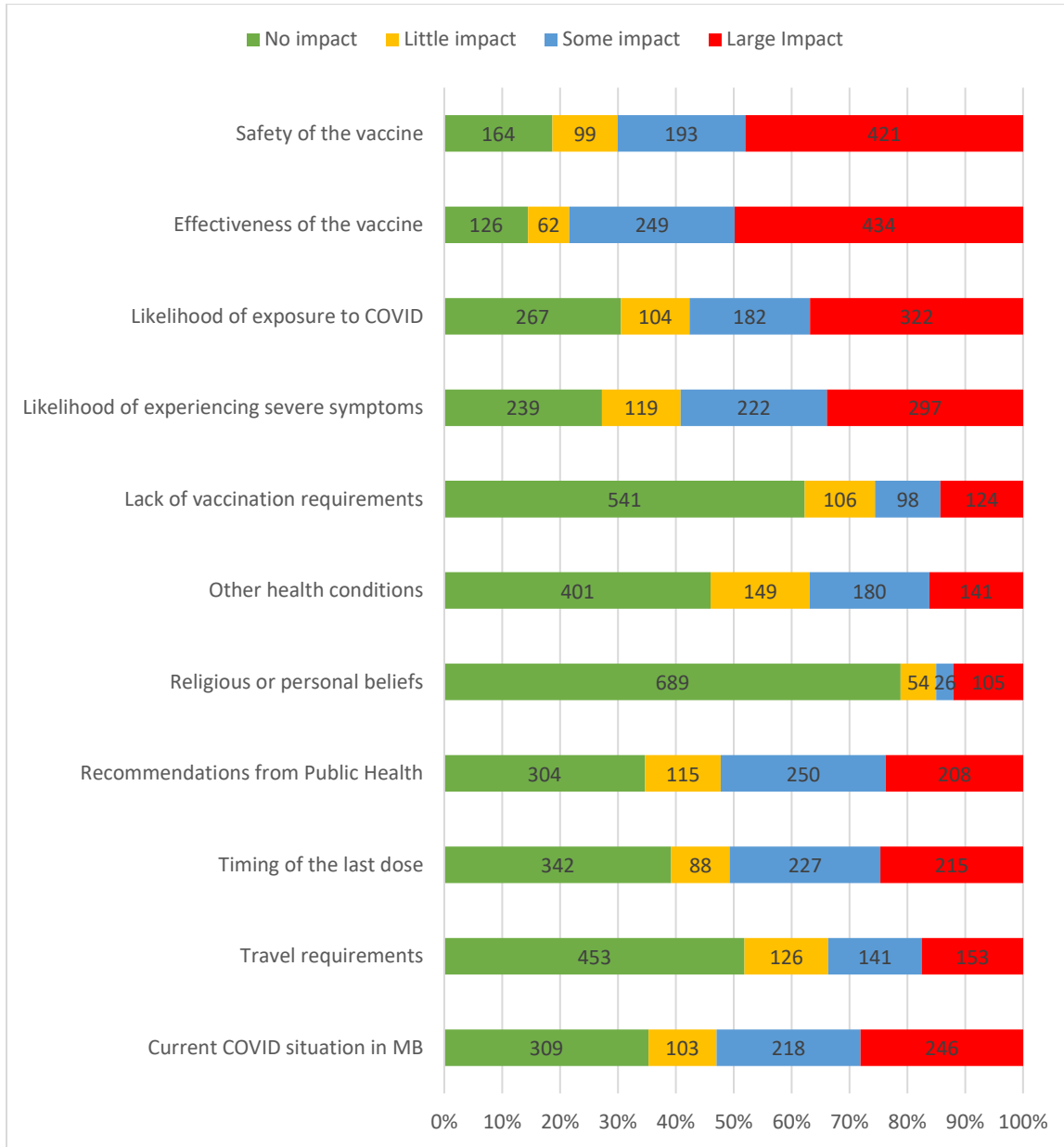
Q10: Have you accessed information about COVID-19 vaccines elsewhere in the last six months?

News Source (134)
Health Organizations (70)
Health Professionals (67)
Articles and Publications and Journals (64)
Social Media (60)
Government Sources (41)
Search Engines (29)
Public Health (5)

Q11: Considering the statement above, when this new bivalent vaccine becomes available, what statement reflects your perspective on obtaining this vaccine?

Option	Count	Percentage
Will get the bivalent vaccine ASAP	584	66%
Will get the bivalent vaccine	38	5%
Undecided	29	4%
Will not get the bivalent vaccine	230	26%

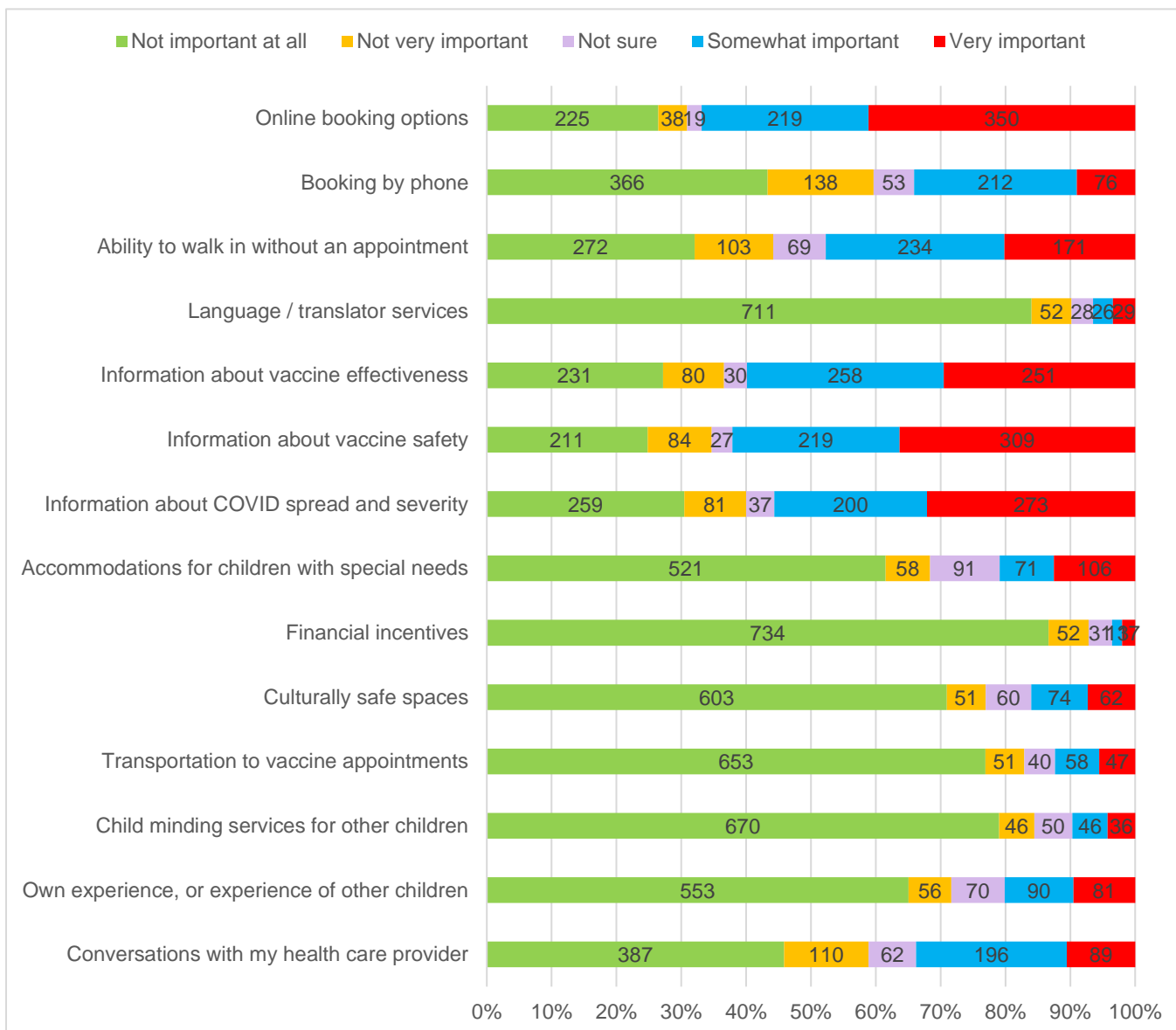
Q12: When considering whether to receive the bivalent vaccine, how large would the impact of the following factors be on your decision?



Q13: If you will get or are considering getting the bivalent COVID-19 vaccine booster, where would you prefer to do so? Choose all that apply.

Option	Count	Percentage
Pharmacy	514	68%
Vaccine clinic run by Public Health	502	67%
Family doctor / community clinic / nurse practitioner	313	42%
Urban Indigenous clinic	27	4%
Pediatrician	24	3%
Other	80	11%

Q14: How important would each of the following items be in supporting your choice to be vaccinated?



Q16: Are you a parent / caregiver for a children aged 12 to 17?

Option	Count	Percentage
Yes	180	21%
No	702	79%

Q17: If yes, what statement reflects their COVID-19 vaccine status?

Option	Count	Percentage
Received primary series (2 doses) and 1 booster	51	29%
Received primary series (2 doses) only	50	29%
Received 1 dose	2	1%
Not yet vaccinated	7	4%
Will not vaccinate	64	37%

Q18: If it is recommended by public health officials that individuals 12 to 17 years of age obtain a booster with the bivalent COVID-19 vaccine, how likely is it that this child would receive it?

Option	Count	Percentage
Very unlikely	89	50%
Somewhat unlikely	2	1%
Unsure	8	4%
Somewhat likely	4	2%
Very likely	75	42%

Q19: If a booster dose becomes available for this age group, where would you prefer they receive it? Check all that apply.

Option	Count	Percentage
Vaccine clinic run by Public Health in my region	63	47%
Pharmacy	73	55%
Family Doctor / community clinic / nurse practitioner	46	35%
Urban Indigenous clinic	2	2%
Pediatrician's office	18	14%
At school	32	24%
Other	28	21%

Q20: Is your child in this age group up to date on their other childhood immunizations?

Option	Count	Percentage
Yes	144	84%
No	20	12%
Don't know	7	4%

Q21: If you have other comments about the bivalent COVID-19 vaccine campaign for individuals 12 years of age and older, please share them here: (471 Responses)

Anti-vaccine Messaging	120
Desire Faster Rollout of Bivalent	80
Desire More Availability of Bivalent	77
Desire Increased Eligibility for Bivalent	74
Concern for Children Getting Vaccinated	68
Desire More Information	52
Desire More Promotion	30
Health Concerns	29
Concerns for Efficacy and Additional Variants	28
Prefer to Wait for Bivalent	8
Desire the Reinstatement of Mask and Vaccine Mandates	7
Prefer Different Vaccine	3

Next Steps

The results of this engagement will help to inform the COVID-19 vaccination strategy for the fall.

Questions?

If you have any questions regarding the survey results, please contact:

[Ask Health | Manitoba Health | Province of Manitoba \(gov.mb.ca\)](#).